

## **AMENDMENTS**

### **Listing of Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (CURRENTLY AMENDED) In an arrangement comprising at least one network linking at least one information system computer, to at least one display device, said display device associated with at least one system user, a method for providing specific product information and offers for sale to said system user, said method comprising the steps of:

- gathering product information regarding a variety of product offers and information;
- organizing said product offers and information based upon predetermined criteria;
- saving said organized product offers and information in a database;
- gathering system user profile information from said system user including user demographic information, interests, past purchasing information and preferences and gift recipients demographic information, interests, past purchasing information and preferences;
- organizing said system user profile information, according to predetermined criteria;
- saving said organized system user profile information;
- matching said organized product offers and information to said organized system user profile information according to a designated criteria;
- selecting matched product offers and information to be transmitted to said display device based upon desired criteria with said product offers corresponding to ~~user or gift recipients interests and preferences~~ said organized system user profile information;
- delivering said matched product offers and information to said system user through said display devices;
- storing said matched product offers and information on said display device;
- displaying said delivered matched product offers and information; and
- transmitting transaction requests from said system user.

2. (Original) The method of claim 1, wherein said transaction requests are able to be made when said display device is not connected to said network, said transaction requests being stored within said display device until said display device is connected to said network, whereupon said transaction requests are transmitted to said information system computer.
3. (Original) The method of claim 2, wherein said step of transmitting transaction requests includes making offers to purchase from a seller, placing bids in an electronic auction, placing items for sale in an auction and making offers to sell to a third party.
4. (Original) The method of claim 2, wherein new matched product offers are delivered to said display devices whenever said display device is connected to said network.
5. (Original) The method of claim 2, wherein said product offers and information are displayed immediately.
6. (Original) The method of claim 2, wherein said product offers and information are reserved for later display when said display device is no longer attached to said network.
7. (Original) The method of claim 6, wherein said display device is able to store said transaction and automatically connect to said network at a later time based upon pre-selected preferences and system availability.

8. (Original) The method of claim 2, further comprising the steps of:  
gathering gift-giving information from said system user about said system user's gift giving recipients;  
storing said gift-giving information;  
organizing said gift-giving information according to designated criteria;  
matching said gift-giving information to said product offers and information according to predetermined criteria;  
selecting product offers and information to be transmitted to said display device based upon said gift-giving information;  
delivering said selected product offers and information to said system user through said display devices;  
storing said matched product offers and information on said display device; and  
displaying said delivered matched product offers and information.
9. (Previously Presented) The method of claim 8, wherein said gift-giving information includes information regarding both a gift receiving recipient and an event for which the gift is to be selected.
10. (Original) The method of claim 8, wherein said product offers and information are reserved for later display when said display device is no longer attached to said network.
11. (Original) The method of claim 9 wherein said system user is able to initiate a transaction when said device is not connected to said network.

12. (Previously Presented) The method of claim 8 wherein said display device is able to store said transaction and automatically connect to said network at a later time based upon pre-selected preferences and system availability.

13. (Original) The method of claim 8 wherein said displayed offers can be accessed either from said display device or from a designated website.

14. (Currently Amended) In an arrangement comprising at least one network linking at least one information system computer, to at least one display device, said display device associated with at least one system user, a method for providing specific product information and offers for sale to said system user, said method comprising the steps of:

- gathering product information regarding a variety of product offers and information;
- organizing said product offers and information based upon predetermined criteria;
- saving said product offers and information in a database;
- gathering system user profile information from said system user;
- saving said system user profile information;
- gathering gift-giving information and profiles regarding future gift recipients from said system user;
- saving said gift-giving information;
- organizing said system user profile information, said system user gift recipient profiles according to selected criteria based upon the user, and gift recipient's interests and attributes and a specified list of gift giving events for each gift recipient;
- saving said system user profile information, ~~said system user gift recipient profiles;~~
- organizing said system user profile information, and said gift-giving information according to predetermined criteria;
- matching said organized product offers and information to said system user profile information, ~~and to said gift giving information and profiles~~ based upon selected criteria;
- selecting product offers and information to be transmitted to said display device based upon matched product results and selected criteria;
- delivering program matched product offers and information to said system user through said display devices;
- storing said program matched product offers and information on said display device;

receiving offers and information as selected by said shopper and storing said selected offers and information;

displaying on said display device said selected offers and information, and said matched product offers and information upon request by said system user;

storing said displayed offers and information for later on-demand access; and

providing opportunities for interactive purchasing, and communication through said display devices.

15. (Original) The method of claim 14 wherein said displayed offers can be accessed from a location other than said display device

16. (Previously Amended) The method of claim 15 wherein an interactive accepting of purchases, transactions and processes is able to take place when said display device is not connected to said network.

17. (Original) The method of claim 16 wherein said device is able to store a transaction, purchase, and process for transmission until a connection between said display and said network becomes available.

18. (Previously Presented) The method of claim 14 wherein said step of displaying on said display device said selected offers and information further comprises the step of:

initiating specific processes from said display, said specific processes including going back to view a previously displayed product offer and information display, selecting a product information and offer display to be linked to a system user's display, selecting against products and displays that have been matched and presented to said user, but which said user no longer wants to have in their database, accepting identifying product offer and information displays similar to others said user desires receive, allowing said user to identify product offers and informative displays that they would like to purchase at a specific future point in time, and confirming a purchase to take place at a signified point in time.

19. (Currently Amended) In an arrangement comprising at least one computer network linking at least one information system computer to at least one display device, associated with at least one system user, a method for providing to a system user specific product information, offers for sale, and gift planning based upon information received from said system user, said method comprising the steps of:

gathering information regarding product offers and information from a variety of sources said information including merchant supplied selection criteria from a merchant including demographic profiles of potential purchasers of a particular product;

said demographic profile consisting of information about said system user's age, occupation, personality, children, sex, income level, residence, hobbies, spouse's shopping habits, wedding anniversaries, the birthdays of relatives, the age of said system user's children, sex and birthdays, family's hobbies, political inclinations, and interest in particular advocacy groups, and political parties;

organizing said information regarding product offers and information based upon a predetermined criteria;

saving said organized information regarding product offers and information;

gathering system user profile information from said system user by any one of a combination of methods selected from the group consisting of : direct submission from said system users through answers on a profile; monitoring customer interaction with a provided software program

gathering system user gift-recipient profiles from said system user;

organizing said system user profile information, said system user gift recipient profiles and said merchant supplied selection criteria for a product;

saving said system user profile information, said system user gift recipient profiles, and said merchant supplied selection criteria for a product;

matching said product offers and information to said system user profile information, said system user gift recipient profiles, and said merchant supplied selection criteria for a product;



organizing said matched product offers and information;  
delivering said matched product offers and information to said system users via said network;  
storing said matched product offers and information;  
displaying said delivered matched product offers and information after disconnecting said personal computer from said network;  
transmitting transaction requests from said user wherein said transaction requests include making offers to purchase from a seller, placing bids in an electronic auction, placing items for sale in an auction and making offers to sell to a third party, wherein said transaction requests are able to be made when said display device is not connected to said network, said transaction requests being stored within said display device until said display device is connected to said network, whereupon said transaction requests are transmitted to said information system computer.